

**PRESS
RELEASE**

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DISCOVER FRANCE OFF THE BEATEN TRACK

Atout France presents

#RemarkableFrance

Sites & Cités remarquables de France along with Atout France are delighted to showcase a selection of 19 small French historical cities. They gather natural, cultural, architectural, food and wine treasures. These routes allow travellers who wish to discover new itineraries to explore France off the beaten track.

This campaign enhances cities with pedestrian streets, terrace cafés and markets, historic town centres and beautiful surrounding landscapes; they are part of the French way of life where small is beautiful.

Every traveller will be inspired by the cultural heritage, the special life-style, the vineyards and specialties, in France and in the Caribbean.

During the summer of 2019, two famous influencers, Pauline and Benoît @Worldelse, visited all these places and created a unique collection of pictures and videos to be seen on <https://uk.france.fr/en/campaign/remarkablefrance>

List of the 19 cities presented by Sites & Cités remarquables de France :
Calais, Besançon, Le Havre, Langres, Lectoure, Figeac, Saint-Dié-des-Vosges, Lunéville, Charleville-Mézières and Sedan, Longwy, Saint-Jean-d'Angély, Périgueux, Dax, Troyes, Auxerre, Moulins, Beaucaire, Pézenas, Saint-Pierre de la Martinique.

PRESS CONTENT

Website : <https://bit.ly/39DLTbQ>

Press kit : <https://bit.ly/2SLdbaw>

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