

INTERNATIONAL TRAINING WEEK

"HERITAGE AND SUSTAINABLE DEVELOPMENT"

**SITES &
-CITES**
REMARQUABLES
/ FRANCE

L'Association
des Villes et Pays d'art et d'histoire
et des Sites patrimoniaux



12-16 JUNE
2023

TOULOUSE



toulouse
métropole





MONDAY 12 JUNE –
SAN SUBRA Hall - 4 Rue San Subra 2

9h45: Welcome

10h-10h15: Presentation of International Training Week

- **Marylise ORTIZ**-Director of Sites & Cités remarquables
- **Soledad ORTIZ CORREA** - Head of Heritage and International Cooperation, Remarkable Sites & Cities

10h15-12h15: Presentation of the international participants

----- 12h30-14h : "Chimeras" lunch -----

14h00-15h00: Opening of International Training Week

- **Martin MALVY** - Chairman, Remarkable Sites & Towns of France
- **Serge REGOURD** - Regional Councillor, Occitanie / Pyrénées-Méditerranée Region
- **Guillaume AJAVON** - Director of Public Space Development, Toulouse Métropole

15h00-17h00: Introductory skills for the "Heritage and sustainable development" theme

- **Nathalie HERRARD**-Director, Council for Architecture, Town Planning and the Environment 47
- **Laure COURGET**-Conservateur en chef du patrimoine. Director of Heritage, City of Cahors
- **Perrine LAPORTE** - Head of Cultural and Heritage Tourism, Occitanie Region

17h00-18h: Heritage tour and discovery of the town



TUESDAY 13 JUNE - SITE VISIT
Carcassonne

9h30-9h45: Welcome by the Town Hall

- **Gérard LARRAT** - Mayor of Carcassonne
- **Isabelle CHESA** - 1st Deputy Mayor, City of Carcassonne
- **Magali BARDOU** - 5th Deputy Mayor, responsible for Tourism, the Grand Site and Military Affairs and Veterans
- **Any BARTHES** - Municipal Councillor for Cultural Affairs, Twinning, Heritage and the Occitan World, in charge of heritage.

9h45-10h30: Presentation of Carcassonne's sustainable development policy - old town centre

- **Gérard LARRAT** - Mayor of Carcassonne

1h30-13h: Bastide site visits

- **José MORENO** - Head of Department at the Maison de l'Habitat, Carcassonne Town Hall

----- 13h-14h30: « Chez Fred » Lunch -----

14h30-: Operation Grand Site (OGS)

- **Magali BARDOU** - 5th Deputy Mayor, responsible for Tourism, the Grand Site and Military Affairs and Veterans, City of Carcassonne
- **Evelyne TRICOT** - Project Manager, Syndicat mixte Opération Grand Site Cité de Carcassonne
- **Anthony CHOLLET** - Architect, Syndicat mixte Opération Grand Site Cité de Carcassonne

15h30 – 18h: Field visits

- Cité Bastide link - Pont Vieux project - ile d'Aude and Pont Vieux right bank project
- West entrance to the Cité - Saint Gimer project and montée porte D'Aude
- City - ramparts and Château Comtal
- East entrance





WEDNESDAY 14 JUNE
SAN SUBRA Hall - 4 Rue San Subra 2

9h00-12h30: Workshop 1 - Responsible renovation of old buildings: energy performance and awareness-raising tools

- **Jacky CRUCHON** - Urban planning and heritage consultant, CREBA
- **Priscilla MALAGUTTI** - In charge of the rehabilitation of the built heritage, Figeac and Grand-Figeac town halls
- **Elie HOUKAYEM**-Head of Engineering Department, Municipality of Jounieh, *Lebanon*
- **Boubacar KEITA** - Decentralised Cooperation Twinning Officer and Coordinator of the Building Restoration Heritage Project, City of Bamako, *Mali*
- **Alice DE LA TAILLE** - Heritage Curator - Deputy Head of Department, Heritage Knowledge and Inventory Department, Occitanie Region
- **Daad SAIRAFI** - Head of the Cultural Heritage Unit, City of Ramallah, *Palestinian Territories*

----- 12h30-14h15 : « Bistrot 12 » Lunch -----

14h30-17h: Workshop 2 - Nature in the city: risks and opportunities for public spaces: climate change, combating heat islands, water

- **Anne laure MONIOT** - Project Manager, World Heritage Mission, Bordeaux Metropole
- **Berenice VIDAL** - Director of the Historic Centre and Cultural Heritage, City of Puebla, *Mexico*
- **Guillaume DUMAS**-Climate Services Development Manager, Toulouse City Council
- **Annie PEZIN** - Deputy Mayor, Ecological Transition, City of Elne
- **Frédérique THIENNOT** - Mayor, City of Pamiers



THURSDAY 15 JUNE
SAN SUBRA Hall - 4 Rue San Subra 2

9h00-11h30 : Workshop 3 - Heritage as a lever for the economy and attractiveness of regions and sustainable tourism

- **Céline TASTET** - International Action and Finance Officer, Grands Sites de France Network
- **Janneth SANDOVAL** - Head of Economic Development and Competitiveness, City of Paipa, *Colombia*
- **Vanessa PIQUEMAL** - Pays Cathare Act 2 Project Manager, Aude Departmental Council
- **Paulina ARBOLEDA** - Operations Manager, Quito turismo, Quito Metropole, *Ecuador*

----- 12h-13h45: « Bistrot des Halles » Lunch -----

2pm-3.30pm :

- **Vincent BIOT** - Tourism and Global Geoparks Officer, Causses du Quercy Regional Nature Park
- **Céline DEPOND**-Cheffe de fil, Occitanie Chamber of Trades
- **Jean-Michel MARTIN** - Heritage craftsman, Elected member and rapporteur, Arts and Crafts Commission, CMA Occitanie

16h-17h30: Site visit - Ile du Ramier

- **Thélème AUZONNE** - LIFE Green Heart Project Manager, Toulouse Métropole
- **Gaëlle GUITARD** - Regulatory studies officer, Grand Parc Garonne, Toulouse Métropole

----- 20h30-21h30 « Museau Musette » dinner -----

FRIDAY 16 JUNE Salle SAN SUBRA

9h00 – 12h00: Workshop 4 - Tourist mobility and accessibility of heritage sites

- **Olivier OCCELLI** - Managing Director of the Bordeaux Metropolitan Convention and Visitors Bureau (*online*)
- **Patrice LALLEMENT**- Project Director, Communication for the liO regional transport network, Occitanie Region
- **Albana DRENOGLAVA** - Cultural Heritage Specialist, Regional Directorate for Cultural Heritage Korça, *Albania*
- **Juan Sebastian HERNANDEZ** - Head of responsible tourism strategy, Corpo Turismo Cartagena City Council, *Colombia*

12h-13h: Conclusions of the international training week

- **Marylise ORTIZ** - Director of Sites & Cités remarquables
- **Pierre PISANI** - Director of Heritage, Department of Development, Toulouse City Council/Toulouse Métropole

----- 13h15-14h30 : « L'hémicycle » Lunch -----

Sites & Cités, a network serving the regions

Sites & Cités brings together 300 French towns and territories that have been awarded the national label "Villes et Pays d'art et d'histoire" or "Site patrimonial remarquable", to share experiences and practices on heritage protection and enhancement policies.

Drawing on the skills of its member towns and supported by technicians, elected representatives and experts, Sites & Cités contributes its know-how and works to promote a broad, decompartmentalised vision of issues relating to heritage and urban heritage planning at national and international level.

An Association with an international dimension

Sites & Cités supports its members in the development of their decentralised cooperation projects, mobilises its network to provide expertise, proposes pilot operations and assists in the creation of networks of heritage towns. Its international action is organised around 4 axes:

1. Heritage, urban governance and integrated urban development
2. Old town, sustainable town
3. Mediating heritage, raising awareness and involving citizens in the future of their living environment
4. Heritage and cultural tourism



International Training Week, the annual meeting of project leaders involved in heritage protection and enhancement

For the ninth year running, Sites & Cités is organising an international training week on the theme of "Heritage and sustainable development". This week of workshops and field visits will bring together 25 project managers of around ten different nationalities.

- Responsible renovation of old buildings: energy performance, awareness-raising tools.
- Nature in the city between risks and opportunities for public spaces: climate change, combating heat islands, water.
- Heritage as a lever for the economy and attractiveness of regions and sustainable tourism.
- Tourist mobility and accessibility of heritage sites.

An international meeting supported by :

- The Ministry of Europe and Foreign Affairs
- The Ministry of Culture
- The Occitanie Region

It will be hosted by the City of Toulouse, Toulouse Métropole and the Occitanie Region.



Sites & Cités remarquables de France

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