













# "HERITAGE, MEDIATION AND CITIZEN PARTICIPATION"

# INTERNATIONAL TRAINING WEEK 14-18 NOVEMBER 2022 IN NORMANDY, ROUEN AND ELBEUF-SUR-SEINE Possibility to participate online (ZOOM)

Sites & Cités remarquables de France, in partnership with the Ministry of Europe and Foreign Affairs, the Ministry of Culture, and with the support of the City of Rouen, Elbeuf-sur-Seine, the Metropole Rouen Normandie, the Normandy Region and the Embassies of the partner countries, is organising the 8° edition of its International Training Week from 14 to 18 November 2022, in the Normandy Region, in Rouen and Elbeuf-sur-Seine.

This meeting will focus on "Heritage, mediation and citizen participation". Citizen appropriation of heritage and old town centres is a major issue for many local authorities and associations.

Through indoor workshops presenting French and international experiences and field visits, this week will provide concrete and comprehensive training on the following topics:

- Building an integrated heritage development strategy
- Improving citizens' ownership of their heritage and living environment
- To offer inhabitants new spaces and new uses, at the crossroads of heritage, social and economic issues
- Facilitating access to heritage and developing digital tools for heritage
- Making young people ambassadors for their heritage

Since 2015, the International Training Week is organised and constitutes the annual meeting of project managers contributing to the protection and enhancement of heritage. It provides concrete training, contributes to the development of an international platform on the theme of heritage, and enables the exchange of know-how and experience developed by French and foreign local authorities. It contributes to the international influence of the participating territories and encourages the development of decentralised cooperation projects.

The 7 previous editions of the International Training Week have brought together, nearly 100 project managers and local decision-makers, from 30 different nationalities, 150 French participants and more than 30 member cities of Sites & Cités.



### **Practical information**

**Location**: Organised in a hybrid format, in-person and online, the international training week will take place in Normandy in Rouen and Elbeuf-sur-Seine. A re-broadcast is provided by the Zoom platform.

- Number of in-person participants: 15 Project Managers.
- Online participants will have access to the workshops on Wednesday 16, Thursday 17 and Friday 18 November 2022.

#### **Conditions:**

Participants must therefore be French or English speakers (simultaneous translation provided in person and online).

- In-person: Those wishing to take part in the International Training Week in-person (maximum 15 people) must send their CV and a letter explaining why they wish to take part in the training to Sites & Cités before 14 October 2022, to s.ortiz-correa@sitescites.fr and j.fedy@sites-cites.fr.
- Online: Those wishing to participate in the International Training Week online should register by 10 November 2022 at the following link: https://forms.gle/aHsEWpn9vkt7n3y19

## For in-person participants only:

- The organiser, Remarkable Sites & Cities, will pay for the following: 5 nights' accommodation (Sunday to Friday), meals (Monday lunchtime to Friday lunchtime), travel expenses to Rouen and during the field visit, interpreting and organisation costs for the Week.
- The following costs are not covered by the organiser, Remarkable Sites & Cities: air travel from the country of origin to Rouen and the visa (if necessary). These costs can be covered by an external organisation (Embassy, French Institute...).

#### / CONTACTS

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